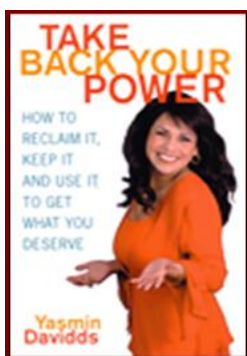


*Yasmin Davidds*  
.com

*Empowering Latinas*



**NATIONAL BOOK TOUR SCHEDULE**



**International Relationship & Empowerment Expert Yasmin Davidds Launches National Book Tour October 6, at Borders, West Hollywood**

Yasmin Davidds, recognized speaker, empowerment specialist and author will launch her national book tour to promote her latest book published by Simon & Schuster / Atria Books titled "*Take Back Your Power: How to Reclaim It, Keep It and Use It To Get What You Deserve*" Friday October 6th at 7pm in BORDERS, West Hollywood. It will be a dual celebration as Yasmin will honor Latina Leaders who have made a significant contribution to the empowerment of women.

Ms. Davidds has been recognized and highlighted as one of the top Leading Latina by Hispanic Magazine (June, 2003, 2004, 2005). She has also been featured as the Leader of the Latina Empowerment Movement in the recently released book titled "*The Book of Latina Women: 150 Vidas of Passion, Strength and Success*", making Yasmin one of the most influential Hispanic women of today.

This tour is part of Simon & Schuster / Atria's strategy to launch its Latino line featuring Yasmin Davidds as a prime author. Other titles recently published by Atria are

**BORDER'S BOOKSTORE**

Book Tour Launch  
West Hollywood  
October 6, 2006 7pm  
Open to Public

**NATL LATINO PSYCHOLOGICAL ASSOCIATION**

Annual Conference  
Book Signing  
Milwaukee, Wisconsin  
October 14, 2006 12pm

**EDDIE OLMOS BOOK FESTIVAL**

BORDER'S Book Signing  
Ontario, CA  
October 15, 2006 3pm

**BARUCH COLLEGE**

Book Signing  
New York City  
October 19, 2006 7pm

**BARNES & NOBLE BOOKSTORE**

Book Signing  
McAllen, Texas  
October 22, 2006 7pm

**WOMEN EXTRODINAIRE**

**Book Signing  
Long Beach, CA  
October 23, 2006 2pm**

**UNIVERSITY OF SOUTHERN CALIFORNIA**

**Book Signing  
Los Angeles, CA  
October 26, 2006**

**PROFESSIONAL BUSINESS WOMEN'S CONFERENCE**

**Book Signing  
Sacramento, CA  
November 9, 2006 12pm**

"Malinche" by Laura Esquivel (Author of "Like Water for Chocolate"), "Living by los Dichos" by Telemundo's Judge Cristina Perez, "Night in Buffalo" by Guillermo Arriaga (Screenwriter of critically acclaimed film "Amores Perros"), a book by Rosario Marin (41st Treasurer of the United States) and "Sex and the perfect lover" by Mabel Iam.

To RSVP for the National Book Tour Launch Friday, October 6 at 7pm please send an email to [empoweringlatinas@yasmindavidds.com](mailto:empoweringlatinas@yasmindavidds.com) with the names of those attending. The event is open to the public.

For Media Interviews please contact:

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For More Information About Yasmin Davidds Visit:

**[www.YasminDavidds.com](http://www.YasminDavidds.com)**

***BOOK TOUR NATIONAL APPEARANCES***

<b>October 6</b>	<b>West Hollywood, CA</b>	<b>BORDERS</b>
<b>October 14</b>	<b>Milwaukee, WI</b>	<b>NLPA</b>
<b>October 15</b>	<b>Ontario, CA</b>	<b>Latino</b>
<b>Festival</b>		
<b>October 19</b>	<b>New York City, NY</b>	<b>Baruch</b>
<b>College</b>		
<b>October 22</b>	<b>McAllen, TX</b>	<b>Barnes &amp;</b>
<b>Noble</b>		
<b>October 23</b>	<b>Long Beach, CA</b>	<b>Long</b>
<b>Beach Con</b>		
<b>November 9</b>	<b>Sacramento, CA</b>	<b>PBWC</b>

For Appearances and Speaking Engagements Please Contact:

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